



2 0 2 3

Minimax Agency Capabilities

Minimax is an **adaptive**
event agency based in
Miami, Florida



10

+

Years of experience
helping our partners
execute world-class
productions

3m

Over 3 million
guests served

2k

More than 2
thousand events

7

Owned IPs built
from the ground
up

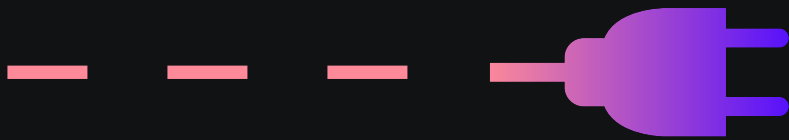


We **supercharge** experiences

We've cultivated a network of exceptional makers and doers standing ready to expand your capacity wherever and whenever needed.

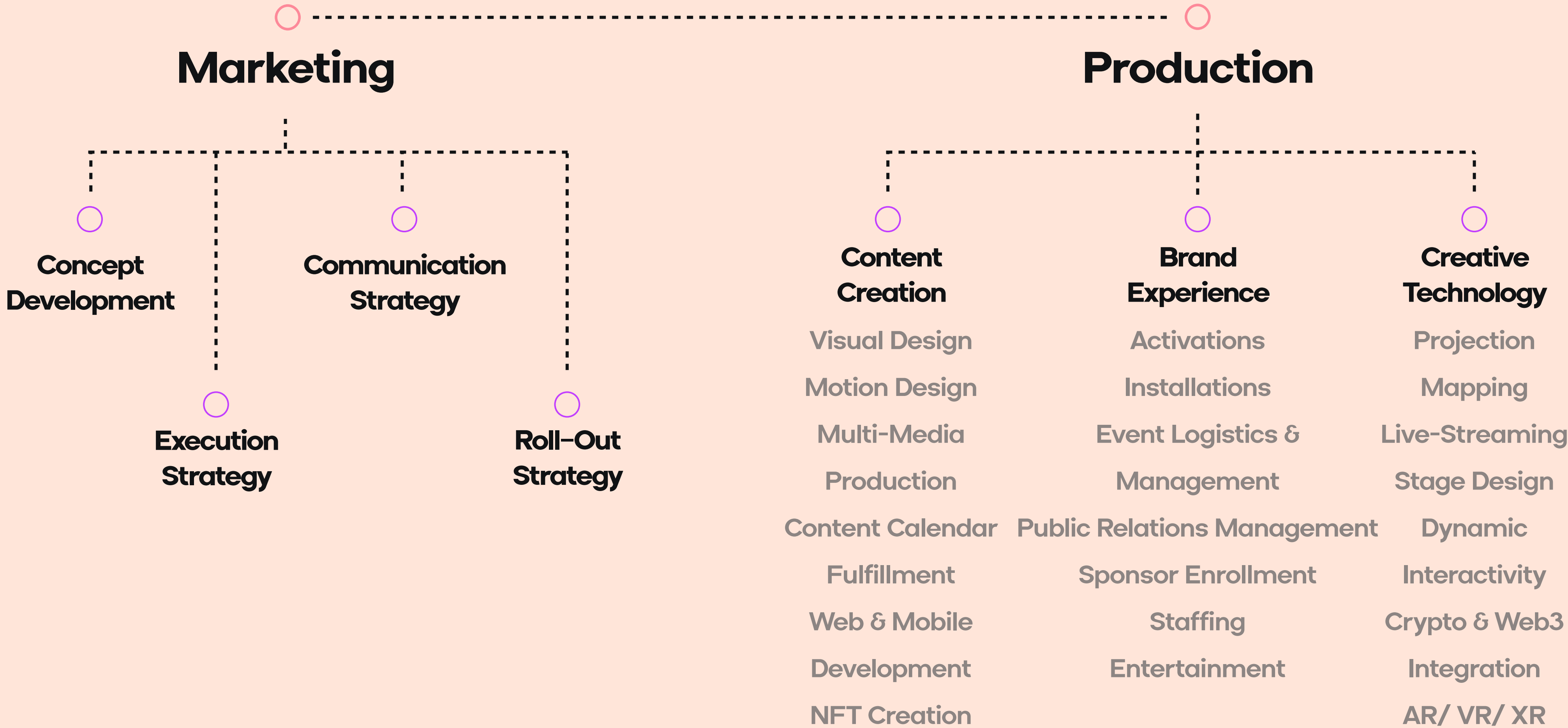


The extension of your team



- 01 STRATEGY
- 02 DESIGN
- 03 MARKETING
- 04 MANAGEMENT
- 05 PRODUCTION
- 06 CONTENT





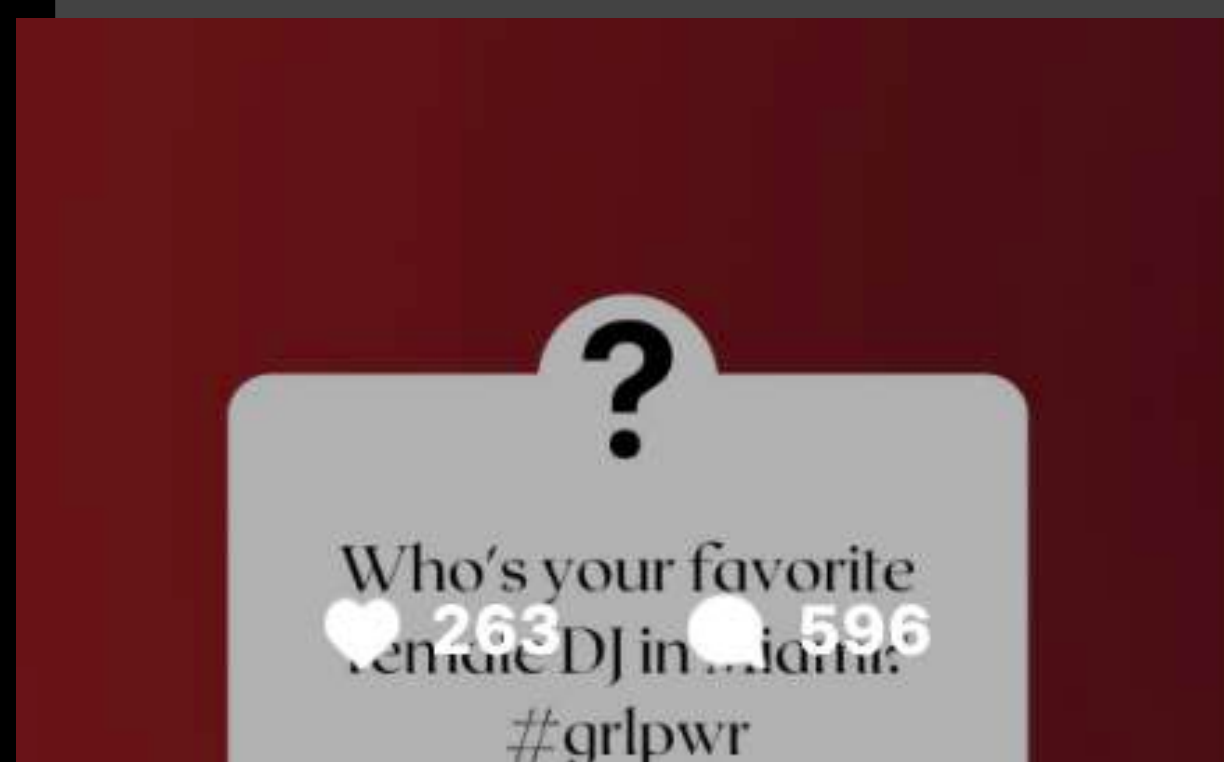
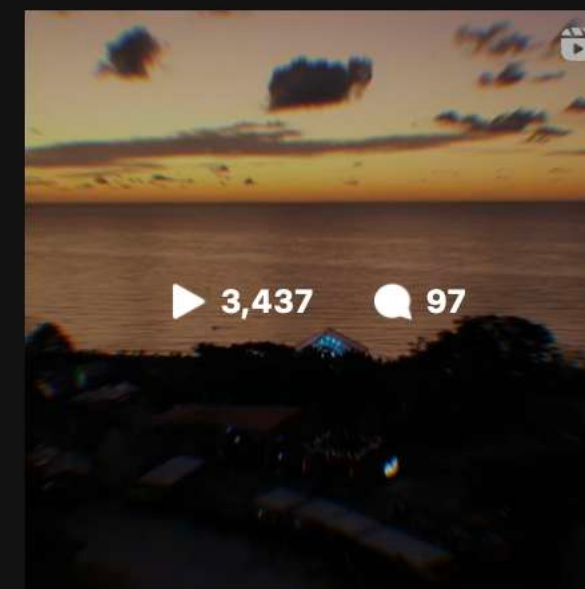
WORK

- ADVERTISING, MARKETING, PROMOTIONS
- BAR OPERATIONS
- CORPORATE EVENTS
- FABRICATION & DESIGN
- FESTIVALS & CONCERTS
- SPONSORSHIP ACTIVATIONS
- PRODUCTION



Advertising, Marketing & Promotions

Content Creation
Email and SMS
Graphic Design
Guerrilla Marketing
Influencer Marketing
Media Buying
Motion & Video
Social Media
Strategy & Planning
Web Dev & SEO



ELEMENTAL
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ELEMENTAL
ELEMENTAL



A 5-DAY MULTISENSORY EXPERIENCE
MIAMI ART WEEK 2022 NOV 30TH - DEC 4TH

DAILY EXPOSITIONS | NIGHTLY SPECIAL EVENTS
59 NW 36TH ST MIAMI ELEMENTAL.MIAMI

MINIMAX

CRUST | NATION

RARE VIBES

ROBOT HEART
FOUNDATION

BitBasel

ARTIME

Bar Operations

Branded Bar Experience
Catering
Custom Menu Creation
Event Management
Rentals
Staffing
Vendor Management



Corporate Events

A/V Production
Brand Activations
Bar Operations
Guest Services
Decorations
Logistics
Permitting
Staffing
Trade Show Booth Design
Venue Sourcing



Fabrication & Design

Assembly & Delivery
3D Renderings
Carpentry
CAD Design
CNC Routing
Concept Development
Finishing Service
Laser Cutting
Millwork
Plastic Fabrication



Festivals & Concerts

A/V Production
Bar Operations
Guest Services
Logistics
Marketing
Permitting
Promotions
Talent & Booking
Sponsor Fulfillment
Staffing
Staging
VIP Operations



Sponsorship Activations

Brand Amplification
Budgeting
Concept Development
Fabrication & Decor
Influencer Management
Logistics
Planning Management
Staffing
Venue Sourcing



Production

Audio Services
Backline Equipment
Crew Services
Furniture Rental
Lighting
Logistics & Planning
Projection Mapping
Staging Solutions
Technical Staffing
Visual Services



Circle of trust

Our passion for delivering enriching moments has driven us to work with some of the world’s brightest & best.



We give it
everything



Matt Ohashi

Managing Director / Co-Founder



Karim Teran

Fabrication Design Director



Richard Barrenechea

Marketing Director / Co-Founder



Logan Johnson

Operations Manager



Felipe Gallegos

Account Director



Vanessa Gonzalez

Marketing Manager



Thank you

Contact:
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